

MASSACHUSETTS BAR ASSOCIATION

MAILING LIST RENTAL

Incorporated in 1911, the Massachusetts Bar Association is a non-profit organization that serves the legal profession and the public by promoting the administration of justice, legal education, professional excellence and respect for the law. The MBA represents a diverse group of attorneys, judges and legal professionals across the commonwealth.

The MBA mailing list is one way to have direct contact with legal professionals. Depending upon your needs, the mailing list can be broken down by areas of practice or county.

Enclosed is a contract, terms and conditions and a description of the MBA areas of practice. If you decide you are interested in purchasing the list, fax or e-mail a signed contract along with a mailing sample to:

Mark J. Doherty
Director of Fiscal Operations and Business
Development
Massachusetts Bar Association
20 West St., Boston, MA 02111-1218
Fax: (617) 338-0602
E-mail: MDoherty@MassBar.org
Phone (617) 338-0521



MBA MAILING LIST RENTAL

RATES

Size of list (*subject to change*):Approx. 12,000 members

Basic price of list (4,000 names or under): \$495*

Price of remainder of list: \$135/thousand*

**A 6.25 percent sales tax will be added to each order.*

LIST SELECTIONS AVAILABLE

Mailing lists can be purchased in the following ways:

- Entire list of MBA members;
- By practice area; or
- By county.

LIST DELIVERY

Lists are delivered by e-mail. **NOTE:** *There is a 10-day turnaround time from prepayment. Special requests may take longer.*

MBA LIST RENTAL TERMS AND CONDITIONS

1. We believe the information in the MBA membership list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing.
2. All payments must be received in advance. All customers may be subject to Massachusetts sales tax.
3. Stated prices are approved for one-time use only. Multiple or unlimited use arrangements are not available.
4. Prepayment must be received before the list is processed.
5. Cancellations must be in writing and received before the list is mailed out. Cancellations received after list is sent will not receive a refund.
6. We are not liable for any damages or loss sustained through use of the list and in no event shall our liability exceed the price of the list.

MBA MAILING LIST RENTAL AGREEMENT

1) Submit a copy of the materials to be mailed and a completed Mailing List Rental Agreement to:

Mark Doherty
 Director of Fiscal Operations and Business Development
 Massachusetts Bar Association
 20 West St., Boston, MA 02111-1218
 Fax: (617) 338-0602
 E-mail: MDoherty@MassBar.org
 Phone: (617) 338-0521

2. The list will be processed after your request is approved and payment received.

3. Lists rented from the MBA are provided for **ONE-TIME USE ONLY**. They may not be duplicated in any way for future use by the renters' brokers or agents.

ORDERED BY:

NAME: ▲ _____
 COMPANY: ▲ _____
 ADDRESS: ▲ _____
 CITY/STATE/ZIP: ▲ _____
 PHONE: ▲ _____ FAX: ▲ _____

MAILING HOUSE ADDRESS

NAME: ▲ _____
 COMPANY: ▲ _____
 ADDRESS: ▲ _____
 CITY/STATE/ZIP: ▲ _____
 PHONE: ▲ _____ FAX: ▲ _____

Basic rate (4,000 names or under):.....\$495

Price of remainder of list: \$135/thousand

**A 5 percent sales tax will be added to each order.*

Format:.....Zipped text convertible to Microsoft Excel

Delivery:.....E-mail

Sort:..... Zip code

- | | | |
|--|---|---|
| <input type="checkbox"/> Access to Justice | <input type="checkbox"/> Health Law | <input type="checkbox"/> Probate Law |
| <input type="checkbox"/> Business Law | <input type="checkbox"/> Immigration Law | <input type="checkbox"/> Property Law |
| <input type="checkbox"/> Civil Litigation | <input type="checkbox"/> Individual Rights & Responsibilities | <input type="checkbox"/> Public Law |
| <input type="checkbox"/> Criminal Justice | <input type="checkbox"/> Judicial Administration | <input type="checkbox"/> Taxation |
| <input type="checkbox"/> Family Law | <input type="checkbox"/> Juvenile & Child Welfare Law | <input type="checkbox"/> Young Lawyers Division |
| <input type="checkbox"/> General Practice, Solo & Small-Firm | <input type="checkbox"/> Labor & Employment | (10 years or less in practice) |

AGREEMENT

I, the undersigned individual and/or company representative, certify that I have read and agree to the terms and conditions for the rental of the Massachusetts Bar Association mailing lists received with this agreement. I further certify that any lists rented from the Massachusetts Bar Association will be used only once and not copied or recorded in any manner for future use.

Signed: _____ Date _____

Please print name and title _____

HOW TO ORDER

1. Complete and sign the MBA Mailing List Rental Agreement, and submit a copy of your mailing materials to the MBA.
2. If approved, a price for your order will be quoted. Full payment is required before list will be released.

TERMS AND CONDITIONS

Lists rented from the MBA are provided for one time use only. Renter and the renter's brokers or agents may not copy, duplicate, record in any manner or reuse any list ordered. In addition to any legal remedy, the MBA may pursue, renter agrees to pay the MBA \$3,500 for violation of this provision. Failure to comply with authorized use of the list(s) will result in the person/company being excluded from future rental of MBA lists, as well as other marketing opportunities available through the MBA.

Any person (whether or not an MBA member) and/or company requesting mailing lists must submit a complete sample of the materials to be mailed, along with the completed Mailing List Agreement. The sample materials and Mailing List Rental Agreement will be reviewed by the MBA Chief Operating Officer or other designed person and a decision will be made as to whether or not to provide the mailing list. If the use of the mailing list(s) is/are approved, advance payment must be received by the MBA before the lists will be released to the renter. A final invoice and/or credit may be issued to the renter after the list(s) are released, depending upon the final totals. Mailing lists will be rented to vendors, individuals and/or corporations that provide services, and/or sell products, which are related to the practice of law and law office management. Mailing lists will not be rented for the following, under any circumstances:

- Tobacco;
- Alcoholic beverages;
- Pornographic material;
- Firearms;
- Fund-raising activities;
- Political campaigns (public or bar-related, except as provided by MBA bylaws and procedures); and
- Membership/recruitment solicitations.

No mailing lists will be rented in violation of existing MBA policies. Requests for mailing lists are accepted at the discretion of the MBA Chief Operating Officer and/or his designee, and may be refused for any reason. Timing of the list preparation will depend on MBA seasonal workload. Preparation of MBA requested lists will take precedence over commercially rented lists at all times.

The MBA list is the cleanest list of qualified buyers you'll find for lawyers in Massachusetts. Our list includes approximately 12,000 names (quantity may be subject to change). Our list is updated daily – not every six months or even every six weeks – so you get the freshest names and addresses available.

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