



Sponsorship opportunities

GOLD			SILVER			BRONZE		
LAWYERS JOURNAL	PROGRAM PRICE	RETAIL VALUE	LAWYERS JOURNAL	PROGRAM PRICE	RETAIL VALUE	LAWYERS JOURNAL	PROGRAM PRICE	RETAIL VALUE
Ten full page ads	\$10,000	\$24,050	Ten 1/3 page ads	\$6,900	\$12,300	Seven 1/4 page ads	\$4,300	\$6,895
MASSBAR.ORG OR E-JOURNAL			MASSBAR.ORG OR E-JOURNAL			MASSBAR.ORG OR E-JOURNAL		
Banner on MassBar.org for 12 weeks or 1 ad in e-Journal for 12 weeks	\$2,400	\$2,400	Banner on MassBar.org for 6 weeks or 1 ad in e-Journal for 6 weeks	\$1,200	\$1,200	Banner on MassBar.org for 4 weeks or 1 ad in e-Journal for 4 weeks	\$800	\$800
CLE PROGRAMS			CLE PROGRAMS			CLE PROGRAMS		
Two conferences and your choice of 3 programs	\$1,600	\$1,600	One conference and a choice of 2 programs	\$900	\$900	Choice of 3 programs	\$900	\$900
EVENTS			EVENTS			EVENTS		
Gold sponsor of Annual Conference; Includes booth	\$6,000	\$6,000	Silver sponsor of Annual Conference; Includes booth	\$4,000	\$4,000	Bronze sponsor of Annual Conference; Includes booth	\$2,000	\$2,000
DISCOUNT			DISCOUNT			DISCOUNT		
\$20,000	\$34,050	41.3%	\$13,000	\$18,400	29.3%	\$8,000	\$10,595	24.5%

To receive more information or to discuss sponsorship opportunities especially designed for your company or organization, contact:

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MBA

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