

MBA NEWS



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Media Advisory: FirmFuture 2010 to offer cutting-edge practice management and legal technology solutions

BOSTON, Mass. — The Massachusetts Bar Association and The Warren Group will host FirmFuture 2010, The Practice Management & Legal Technology Conference, from 8 a.m. to 2:30 p.m. on Dec. 1 at the Copley Marriott Boston.

Legal professionals can access leading industry exhibitors and powerful educational sessions in the areas of business development, best practices, technology, sales and marketing. FirmFuture will feature live podcasting, video-streaming, attendee prizes and more.

Education seminars will run concurrent all day, and include:

- *Law Firms in the Social Media Age: Exploring the Opportunities and Challenges*
- *Creating “The Paperless Office”*
- *Starting Your Firm on a Budget*
- *Emerging Fraud Risks in a Challenging Economy: Trends Advisors Should be Aware of in Working with Clients*
- *After REBA vs. NREIS: The Future of Massachusetts Conveyancing*
- *Your Internet Marketing Strategy for 2011*
- *Visualize Your Virtual Law Practice*
- *Top Tax Mistakes for Solos and Small Firms: Audit-Proofing Your Tax Return*
- *Tips for Navigating Your Job Search in a Down Economy*
- *60 Sites to Bring Your Firm into the Future*

For more information, contact (617) 896-5358, firmfuture@thewarrengroup.com or visit www.firmfutureconference.com

Incorporated in 1911, the Massachusetts Bar Association is a non-profit organization that serves the legal profession and the public by promoting the administration of justice, legal education, professional excellence and respect for the law. The MBA represents a diverse group of attorneys, judges and legal professionals across the commonwealth.